



*Livability Awards
September 21st, 2017*

SPONSORSHIP OPPORTUNITIES //

Join as we honor San Francisco's most dedicated livability advocates who work at the intersection of land-use, environment, public health, and social equity in the Bay Area.

The event will be held at the Green Room in the War Memorial with an expected attendance of 300 movers and shakers from the public, nonprofit, and private sectors. Your sponsorship is a great way to highlight your organization's civic spirit and network with the region's political, government, and business leadership.

All contributions directly support Livable City, a 501(c)(3) non-profit, and are tax deductible to the extent allowed by law.



Mission



Livable City

MISSION // We work to create a San Francisco of great streets and complete neighborhoods, where walking, bicycling, and transit are the best choices for most trips, where public spaces are beautiful, well-designed, and well-maintained, and where housing is more plentiful and more affordable.

How We Work

PEOPLE'S PLANNERS



LIVABILITY ADVOCATES



OPEN STREET PROVIDER



Campaign



Livable Neighborhoods

Our Livable Neighborhoods campaign helps foster walkable, diverse, healthy, and green neighborhoods. San Francisco is in its worst-ever housing affordability crisis, and we are working to preserve rental housing, meet housing needs at all levels of affordability, and allow the conversion of garages to housing and neighborhood-serving small businesses. We're also working to preserve art spaces and artists housing.



Green Open Space

We are working to make San Francisco's streets – 25% of the City's land area – safer, greener, and more convivial. We support greater walkability, a citywide bicycle network, and transit priority to make Muni faster and more reliable. We're working for more street trees, for buildings that activate and engage the sidewalks, and to reduce the impact of driveways and utilities on walkability.



Transit

We're working to improve the timeliness, reliability, safety, and accessibility of public transit in San Francisco. We are advocating for investments in transit capacity to relieve overcrowding and accommodate growing transit ridership. We are working to electrify Caltrain, bring it Downtown, and transform it into a fast, frequent regional metro service.



Green Open Space

We are working to create a citywide greenway network that connects neighborhoods to our waterfront and hilltop open spaces, and serves as green infrastructure for recreation, open space, habitat, and sustainable water management. We are also working to expand street parks, open space in new development, and community gardens across the city.

2017 Livability Awards Honorees

Dennis Herrera City Attorney, San Francisco

For defending progressive city legislation like sanctuary laws, tenant protections, and transportation reform, and for vigorous and pro-active enforcement of health, safety, environmental, and consumer protections.



CCDC Chinatown Community Development Corporation

For leadership in developing and protecting affordable housing, and championing green and safe streets through the Broadway Streetscape and Chinatown Alleyways projects.



Nature in the City

For environmental education and establishing wildlife corridors through the City.

Literacy For Environmental Justice




For habitat restoration, environmental education, and the eco-center at Heron's Head Park.



















































Wild Oyster Project

For bringing San Francisco Bay's native Olympia Oyster back from the brink of local extinction.



Sponsorship Overview

 TOP TIER LOGO ACKNOWLEDGEMENT
  LOGO ACKNOWLEDGEMENT
  COMPANY NAME ACKNOWLEDGEMENT

Benefit	SELECT PLACEMENTS					
	PRINCIPAL \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500	
SUNDAY STREETS: Special recognition at the Sunday Streets season finale (October 1st)						
ORG WEBSITE: Inclusion on event banner on Sunday Streets & Livable City for 1 month						
PUBLIC RELATIONS: Featured on all event media relations announcements as principal, radio spot mentions						
SELECT PLACEMENTS: Custom packages available with opportunities for logo/brand takeover of select event spaces						
PODIUM ACKNOWLEDGEMENT: From the Executive Director during the event						
VIP RECEPTION: Entry with guests	6	2	2			
PRESS WALL: Logo placement						
PRINT INVITATIONS: Logo recognition on print invitations						
SOCIAL MEDIA: 3+ social media mentions with preferred content, hashtag & handle						
GIFT BAGS:  Logo on VIP gift bags /  Include samples or info in bag						
NEWSLETTER: Acknowledgment in Livable City and Sunday Streets newsletters						
EMAIL INVITATIONS: Recognition in email invitations						
PRINTED PROGRAM & SIGNAGE: Inclusion in event program & signage						
EVENT WEB PAGE: Inclusion on event web page						
TICKETS: General Admission	10	8	4	4	2	TBD
TAX DEDUCTION: Sponsorships are tax deductible to the extent allowed by law						

Sponsorship Packages



PRINCIPAL // \$10,000

DIGITAL & PR Inclusion in persistent event banner at the top of Livable City and Sunday Streets websites // Featured on all event media relations announcements as principal // Acknowledgment in Livable City and Sunday Streets newsletters // Recognition in email invitations // Inclusion in event website // 3+ social media mentions with preferred content, hashtag and handle // Special mention as the main sponsor in radio posts //

SUNDAY STREETS Special recognition at the Sunday Streets season finale (October 1st) // Exhibitor space at season finale // Logo recognition on season finale promotional materials

PRINT Logo recognition on print invitations // Inclusion in event program and signage // Logo on VIP gift bags

ONSITE Recognition from the Executive Director during the event // Opportunity to include samples or information in VIP gift bags // Logo recognition on press wall // 6 VIP Reception Tickets // 10 General Admission Tickets

PLATINUM // \$5,000

DIGITAL & PR Acknowledgment in Livable City and Sunday Streets newsletters // Recognition in email invitations // Inclusion in event website // 3+ social media mentions with preferred content, hashtag and handle

PRINT Logo recognition on print invitations // Inclusion in event program and signage // Logo on VIP gift bags

ONSITE Recognition from the Executive Director during the event // Opportunity to include samples or information in VIP gift bags // Logo recognition on press wall // 2 VIP Reception Tickets // 8 General Admission Tickets

GOLD // \$2,500

DIGITAL & PR Acknowledgment in Livable City and Sunday Streets newsletters // Recognition in email invitations // Inclusion in event website // 3+ social media mentions with preferred content, hashtag and handle

PRINT Logo recognition on print invitations // Inclusion in event program and signage // Name on VIP gift bags

ONSITE Opportunity to include samples or information in VIP gift bags // Logo recognition on press wall // 2 VIP Reception Tickets // 4 General Admission Tickets

SILVER // \$1,000

DIGITAL & PR Acknowledgment in Livable City and Sunday Streets newsletters // Recognition in email invitations // Inclusion in event website

PRINT Inclusion in event program and signage

ONSITE Opportunity to include samples or information in VIP gift bags // Logo recognition on press wall // 4 General Admission Ticket

BRONZE // \$500

DIGITAL & PR Recognition in email invitations // Inclusion in event website

PRINT Inclusion in event program and signage

ONSITE Opportunity to include samples or information in VIP gift bags // 2 General Admission Tickets

All sponsorships are tax deductible to the full extent provided by law.

Select Placement Sponsorships



VIP RECEPTION // \$8,000

Logo / brand takeover of the VIP Reception space during reception and general admission times // Special recognition from the Executive Director during awards // Recognition as VIP Reception sponsor in print and digital invitations // Recognition as stage sponsor in print and digital invitations // 2 General Admission tickets // 2 VIP Tickets

STAGE // \$5,000

Logo recognition on the podium and special banners at each side of the stage // Special recognition from the Executive Director during awards // Recognition as stage sponsor in print and digital invitations // 2 General Admission tickets



BIKE VALET // \$3,000

Branded signage at valet, side entrance to War Memorial // Invitation to demo products or samples // Recognition as Bike Valet sponsor in social media posts and digital invitations // 2 General Admission tickets



In-Kind Opportunities



BAR SPONSOR //

ALCOHOLIC BEVERAGES
FOR 300+ GUESTS

Logo/brand takeover of bar // Invitation to sample special products // Recognition as bar sponsor in social media posts and digital invitations // 2 General Admission tickets



CATERING SPONSOR //

APPETIZERS & DESSERTS
FOR 300+ GUESTS

Logo/brand takeover of food stations // Invitation to sample products // Recognition as catering sponsor in social media posts and digital invitations // 2 General Admission tickets



CORNICOPIA SPONSORS //

FOOD OR BEVERAGE DONATIONS
FOR 150 GUESTS

Shared logo recognition on signage at food station // Invitation to sample products // Recognition in social media posts and digital invitations // 2 General Admission tickets